

# Project Management Consultancy Case

## Context

The client is in the financial sector and offers a broad range of financial services to international clients.

This client required a Strategy Planning Session to develop an action plan for the future.

Agnition was asked to facilitate and support.

## Project Details

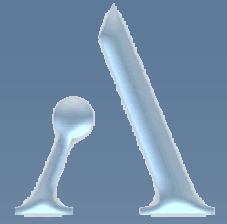
**Duration** 2 days

**Objectives** Agnition customised this intervention specifically for the client to fulfil the needs for all participants. It was designed so that senior management were fully involved in planning for the future of the company. This challenged them to critically evaluate the current standing company – its Strengths, Weaknesses etc. and where its future prospects as well as its success lay.

**Deliverables** The Strategy Planning Session was delivered through scenario planning, of which there were five main phases. After Phase 1 a number of working groups formed to look at each of the challenges.

1. What is the Strategic Question?  
This challenged the participants to look at the future of the organization and its position both nationally and internationally.
2. What are the Strategic Drivers?  
This utilised a PESTEL analysis and encouraged participants to look both outside and inside the organisation.
3. What will the future look like?  
Various scenarios were developed for the future taking into consideration key issues which will drive the business.
4. Where do we currently stand?  
A SWOT analysis was completed by each of the working groups and presented at a plenary session for comment and feedback.
5. What will we do?  
Using the feedback from the plenary session Action Plans, with dates and personal responsibility, were developed and agreed.

Follow up and support by Agnition on the Action Plans was agreed.



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